



TOO BUSY FOR TWO DENTAL VISITS?

BOLD SMILES GIVE THE GIFT OF TIME AND GREAT TEETH

by MICHELLE TREMBLAY

Technology today is changing our everyday lives. Technology also is impacting dentistry in new and exciting ways. Cutting-edge innovations in dental instruments mean less time in the dental chair, less discomfort and more satisfying results. For over eight years, Dr. Jeremy Bold and his team at Bold Smiles have been creating beautiful smiles in 4S Ranch.

"I enjoy having the opportunity to enhance a person's smile," explained Dr. Bold. "Sometimes people might want their teeth to be whiter, others don't like the alignment of their teeth, while some just don't like the look or shape of their teeth. It is very rewarding to help people get the smile they have always wanted."

A unique feature that Dr. Bold offers is the ability to achieve dramatic results, often in a single visit. Utilizing cutting-edge technology called 'CEREC', he is able to use a computer and 3D software to design and manufacture strong, beautiful, porcelain

crowns and veneers that mimic nature, all in his office. "It is like a 3D printer. I am able to talk with my patients and listen to what they want to change about their smile. I can then design it right in front of them on the computer and make the restoration right there," described Dr. Bold. "Although I have made hundreds, if not thousands of crowns and veneers in this manner, it still fascinates me to watch the tooth emerge from a solid block of porcelain, and look exactly like the one that I designed on the computer." The tooth which is made is then characterized and glazed to look perfectly natural and is then bonded strongly into the patient's mouth. The result is a restoration that is done in a single visit, eliminating the need to come back for a second visit, wear something temporary, or best yet, get numb a second time.

"Time is increasingly precious, and we recognize that most people don't see the dentist office as a favorite pastime," related Dr. Bold. "Using the CEREC equipment we can provide a great looking smile



BEFORE



AFTER

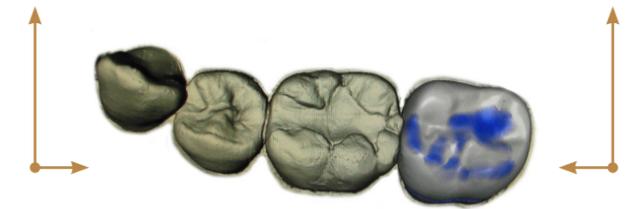
SAME DAY SMILE



BROKEN TOOTH WITH LARGE SILVER FILLING



PATIENT LEAVES WITH NEW CAP IN A SINGLE VISIT



NEW CAP DESIGNED WITH CEREC

to our patients in a single visit, letting them get back to the more important things in life." At the same time that the procedure is being done, most patients prefer to watch a movie using high-resolution virtual reality glasses. An extensive library of video options provide patients with a "personal movie theater" as a distraction, and a great way to catch up with the newest releases or their favorite movies and TV shows while getting their dental work completed.

"This equipment greatly enhances the efficiency, accuracy, and visual appeal of the restorations we can provide," said Dr. Bold. "Patients will benefit from more timely and more comfortable care that puts them back on track quickly. I am optimistic that the availability of CEREC restorations will help patients overcome their fears and time restraints, when they see how fast and painless the treatment process can be. I believe that everyone should be able to look their best and smile confidently. Whether it is a single tooth, a full mouth, or anything in between, I know that I, along with my CEREC, make that possible." ■



AT-A-GLANCE

Name of Dentistry:	Bold Smiles Dental
Owner:	Jeremy Bold, DDS
Years in Position:	14
Manager:	Sally Schroeder
Year Established:	2006
Address:	16625 Dove Canyon Rd. #103, San Diego, CA 92127
Website:	www.boldsmilesdental.com
Email:	dr.bold@boldsmilesdental.com
Phone:	858-674-9999
Description of Business:	Conveniently located in the 4S Ranch Village Center on the corner of Dove Canyon Rd. and Camino Del Norte in 4S Ranch, Bold Smiles Dental provides personalized dental care like you've never had before.